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# MOBILE and SOCIAL MEDIA COMMUNICATION COMPLIANCE CHALLENGES



↑ **80%**

**OF PEOPLE 18-46 IN THE WORKFORCE USE SOCIAL MEDIA**  
(such as LinkedIn/SMS/Facebook)

Your workforce, customers and prospects are comfortable communicating beyond traditional communication channels.

Are you ensuring your organization's communications are compliant?



**Regulators are observing increased instances of organizations failing to meet their requirements for capturing and supervising social media communications**

All your customer and prospect communication—email, social or text—must be captured, preserved and supervised.

Are you complying with these industry regulations?



**52%**

**INCREASE IN LEGAL MATTERS PERTAINING TO SOCIAL MEDIA AND MOBILE CONTENT**

Social media has an impact on your organization's legal strategy...and bottom line. It's important to understand the implications and be prepared.



**Proofpoint can help. To learn more, visit [proofpoint.com](http://proofpoint.com).**